

Could This Be Causing Your Low *Sex* Drive?

Hypoactive Sexual Desire Disorder (HSDD)

is characterized by a lack of sexual thoughts
and desire for sexual activity.



Only **14%** of women are aware of **HSDD**.



Nearly half of sexually active non-menopausal women
30-50 years old report they've
experienced low sexual desire.



After reading a description of HSDD,
19% of women believe they might suffer from it.

HSDD causes **distress** or puts a **strain**
on romantic relationships.

85% of women report that low sexual desire would
hurt the level of intimacy with a romantic partner.



66% of women believe low sexual desire would
impair communication with a romantic partner.



59% of women who experience low sexual desire or
self-identified with HSDD report that it
negatively affects their relationships.

