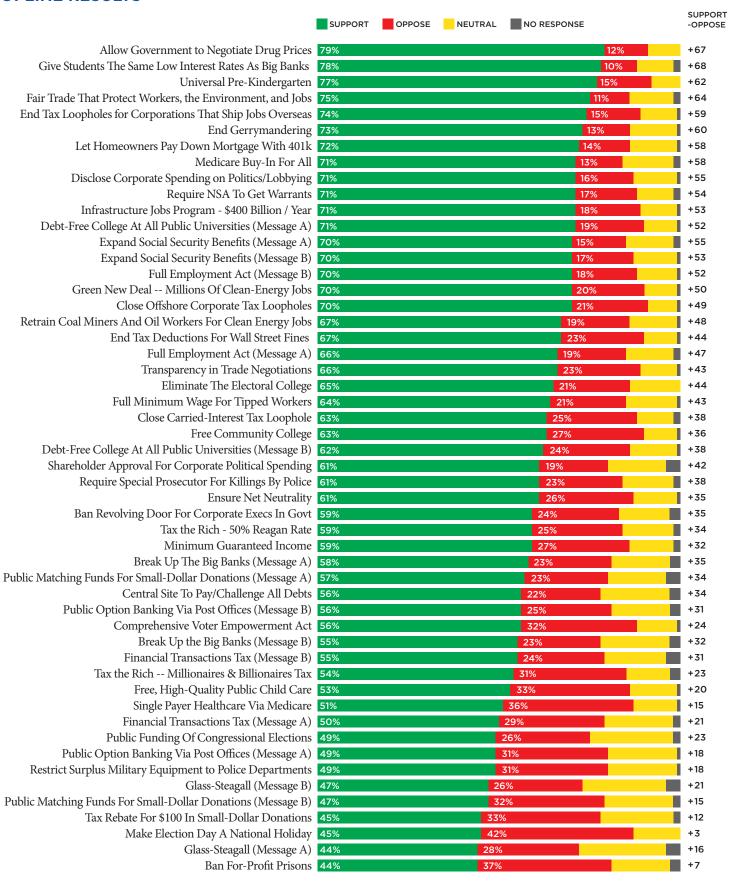
# **POLL OF LIKELY 2016 VOTERS**



National poll of 1,500 likely 2016 voters (Republicans, Independents, Democrats) conducted by GBA Strategies on behalf of the Progressive Change Institute. More details on the poll can be found on the last page, including poll dates, sample sizes, and margin of error.

#### **TOPLINE RESULTS**

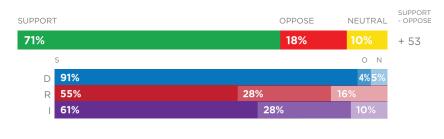


# **DETAILED POLL RESULTS**

# **JOBS**

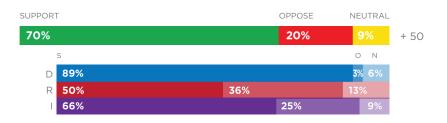
# INFRASTRUCTURE JOBS PROGRAM - \$400 BILLION / YEAR

Invest four hundred billion dollars per year in a major new jobs program that would create four million jobs by making long-term investments in rebuilding our transportation infrastructure, expanding Internet access to rural areas, and increasing access to clean renewable energy.



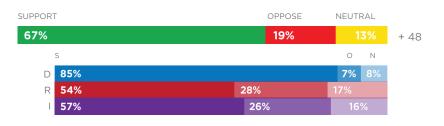
# GREEN NEW DEAL -- MILLIONS OF CLEAN-ENERGY JOBS

Enact a Green New Deal to create millions of clean-energy jobs in areas like wind and solar energy.



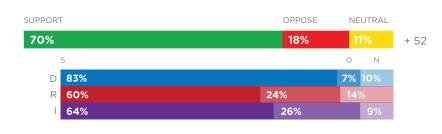
# RETRAIN COAL MINERS AND OIL WORKERS FOR CLEAN ENERGY JOBS

Retrain coal miners and oil workers for good-paying clean energy jobs, such as building a wind and solar energy grid.



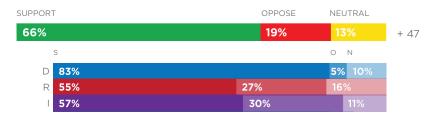
## FULL EMPLOYMENT ACT (MESSAGE A)

Enact a Full Employment Act to help American workers survive big corporations shipping American jobs overseas. This would guarantee that any American who wants to work gets a job on projects like repairing bridges and roads, wiring rural America with high-speed Internet, and other critical long-term investments.



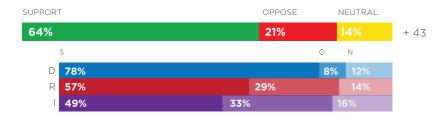
## FULL EMPLOYMENT ACT (MESSAGE B)

Enact a Full Employment Act, guaranteeing that any American who wants to work gets a job on projects like repairing bridges and roads, wiring rural America with highspeed Internet, and other critical long-term investments.



## FULL MINIMUM WAGE FOR TIPPED WORKERS

Eliminate the sub-minimum wage that the restaurant industry is allowed to pay tipped workers - currently set at just two dollars and thirteen cents per hour - and instead require all employers to directly pay their workers at least the regular minimum wage.



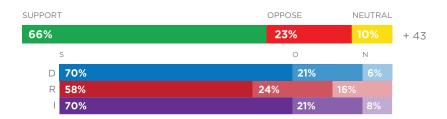
# FAIR TRADE THAT PROTECT WORKERS, THE ENVIRONMENT, AND JOBS

Replace free trade deals that cost American jobs with fair trade agreements that force our trade partners to respect American protections for workers and the environment, which will protect jobs and promote higher wages in America.



### TRANSPARENCY IN TRADE NEGOTIATIONS

Require greater public transparency in the writing of trade agreements to prevent deals that are written in secret by corporate lobbyists and ship American jobs overseas.





# **ECONOMIC SECURITY**

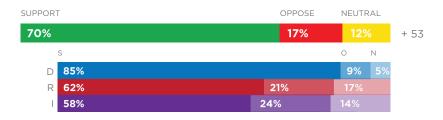
# EXPAND SOCIAL SECURITY BENEFITS (MESSAGE A)

Increase Social Security benefits, so that a worker at age seventy-five receives four-hundred-and-fifty-two dollars more in benefits per year and at age eighty-five receives eight-hundred-and-seven dollars more per year.



# EXPAND SOCIAL SECURITY BENEFITS (MESSAGE B)

Increase Social Security benefits and pay for that increase by having the wealthy pay the same rate into Social Security as everyone else.



### ALLOW GOVERNMENT TO NEGOTIATE DRUG PRICES

Allow the government to negotiate lower drug prices for Medicare and Medicaid beneficiaries, which could save two-hundred-and-thirty billion dollars per year for taxpayers and seniors.



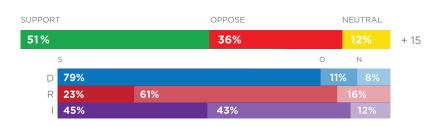
### MEDICARE BUY-IN FOR ALL

Give all Americans the choice of buying health insurance through Medicare or private insurers, which would provide competition for insurance companies and more options for consumers.



## SINGLE PAYER HEALTHCARE VIA MEDICARE

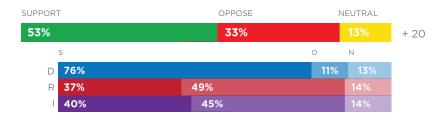
Enact a national health plan in which all Americans would get their insurance through an expanded, universal form of Medicare.





## FREE, HIGH-QUALITY PUBLIC CHILD CARE

Provide free, high-quality public child care for all working parents.



### MINIMUM GUARANTEED INCOME

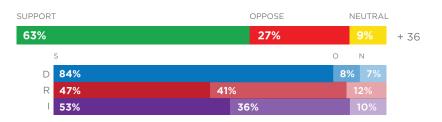
Close loopholes that allow corporations and millionaires to pay less taxes than ordinary Americans, and use the money to expand Social Security to Americans of all ages, so that everyone has a guaranteed minimum income.



# **EDUCATION**

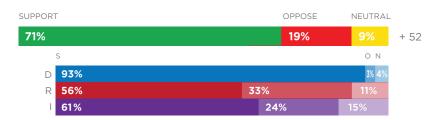
# FREE COMMUNITY COLLEGE

Provide two years of free community college to American students and workers - saving 9 million people up to 3,800 dollars per year, so long as they maintain good grades.



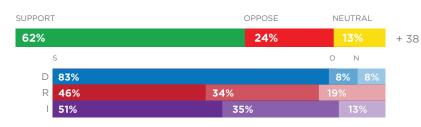
# DEBT-FREE COLLEGE AT ALL PUBLIC UNIVERSITIES (MESSAGE A)

Provide federal financial assistance to states to make public colleges and universities more affordable, so that all students have access to debt-free college education in America.



# DEBT-FREE COLLEGE AT ALL PUBLIC UNIVERSITIES (MESSAGE B)

Provide financial incentives to state colleges and universities to ensure all students have access to debt-free college education in America.





## UNIVERSAL PRE-KINDERGARTEN

Ensure that high-quality pre-Kindergarten programs are available to every child in America.



### GIVE STUDENTS THE SAME LOW INTEREST RATES AS BIG BANKS

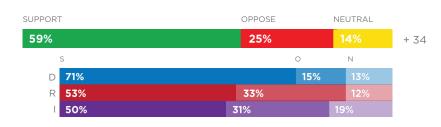
Extend the same low interest rates that the federal government gives big Wall Street banks to college students who receive government loans for their education.



# **TAXES**

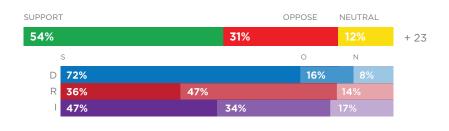
## TAX THE RICH - 50% REAGAN RATE

Raise the tax rate on personal income above one million dollars a year, which is currently just below forty percent, so that income above one million dollars is taxed at fifty percent, the same rate it was taxed under President Reagan.



# TAX THE RICH -- MILLIONAIRES & BILLIONAIRES TAX

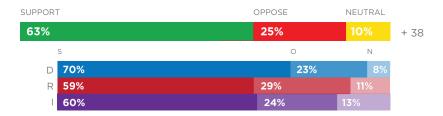
Raise the tax rate on personal income above one million dollars a year, which is currently just below forty percent, so that income above one million dollars is taxed at forty-five percent, income above twenty million dollars is taxed at forty-seven percent, and income above one billion dollars is taxed at forty-nine percent.





### CLOSE CARRIED-INTEREST TAX LOOPHOLE

Close the tax loophole that allows millionaire hedge fund managers to pay a tax rate of just fourteen percent on their massive profits while working men and women pay much higher rates on their salaries and wages.



## END TAX LOOPHOLES FOR CORPORATIONS THAT SHIP JOBS OVERSEAS

Save billions of dollars by eliminating tax loopholes for large corporations that ship jobs offshore, and use that money to make long-term investments in rebuilding our transportation infrastructure, expanding Internet access to rural areas, and increasing access to clean renewable energy.



### CLOSE OFFSHORE CORPORATE TAX LOOPHOLES

Close loopholes that allow corporations to hide their U.S. profits overseas and avoid paying their fair share of taxes.

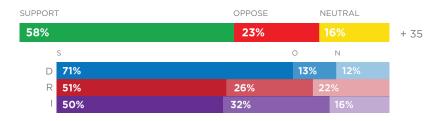




# **WALL STREET & CORPORATIONS**

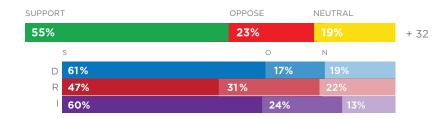
# BREAK UP THE BIG BANKS (MESSAGE A)

Break up big banks like Citigroup, which played a big role in the financial crisis and recently demonstrated they still have too much power by lobbying for and winning the repeal of a major reform designed to stop Wall Street abuse and taxpayer bailouts.



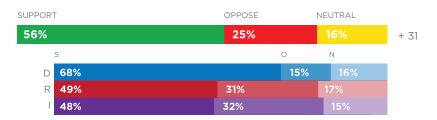
# BREAK UP THE BIG BANKS (MESSAGE B)

Break up financial institutions that are deemed "too big to fail," even if that means breaking up some of the biggest power players on Wall Street.



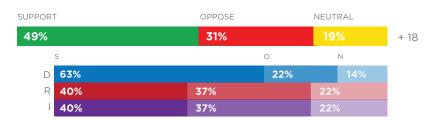
# PUBLIC OPTION BANKING VIA POST OFFICES (MESSAGE A)

Create competition for big Wall Street banks by allowing post offices to offer banking services, creating an incentive for better customer service and more socially-responsible banking.



## PUBLIC OPTION BANKING VIA POST OFFICES (MESSAGE B)

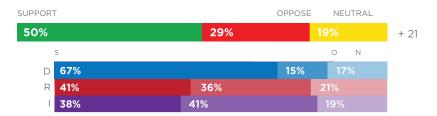
Allow post offices to offer basic banking services such as check cashing and bill paying for everyone.





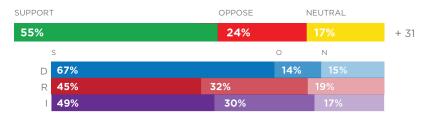
## FINANCIAL TRANSACTIONS TAX (MESSAGE A)

Enact a one percent tax on Wall Street transactions, which will largely impact major investors, in order to reduce the speculative Wall Street gambling that damaged our economy.



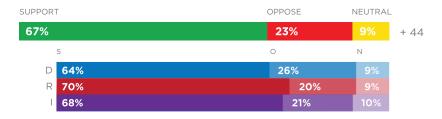
# FINANCIAL TRANSACTIONS TAX (MESSAGE B)

Enact a one percent tax on speculative Wall Street transactions, which will largely impact major investors, in order to reduce speculative Wall Street gambling and generate revenue for priorities like jobs and education.



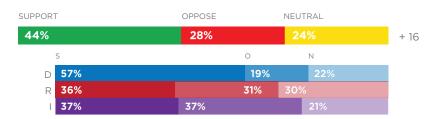
# END TAX DEDUCTIONS FOR WALL STREET FINES

End the tax loophole that allows Wall Street banks and other corporations who get caught breaking the law to deduct the cost of their fines or penalties from their tax bill.



# GLASS-STEAGALL (MESSAGE A)

Enact a new Glass-Steagall law that forces the Wall Street banks that wrecked our economy to choose between holding people's life savings or gambling on high-risk investments, but not being allowed to do both.





# GLASS-STEAGALL (MESSAGE B)

Enact new Wall Street reforms that force the banks that wrecked our economy to choose between holding people's life savings or gambling on high-risk investments, but not being allowed to do both.



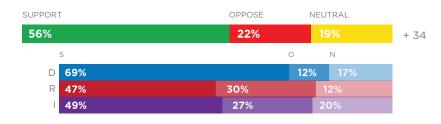
### LET HOMEOWNERS PAY DOWN MORTGAGE WITH 401K

Allow homeowners who fall behind in their payments or who are facing disclosure to withdraw money from their 401k accounts, tax-free, in order to pay some or all of their mortgage.



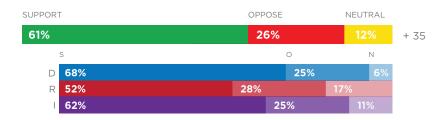
# CENTRAL SITE TO PAY/CHALLENGE ALL DEBTS

Create a centralized location where people can find any debt claims against them and either pay or challenge them in one location.



### **ENSURE NET NEUTRALITY**

Ensure equal access to the Internet by blocking companies like Comcast and AT from writing the rules so that they can sell fast Internet to the rich and slower Internet to everyone else.

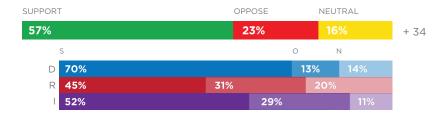




# **ELECTIONS & MONEY IN POLITICS**

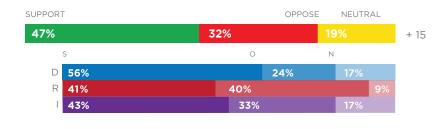
# PUBLIC MATCHING FUNDS FOR SMALL-DOLLAR DONATIONS (MESSAGE A)

Put more political power in the hands of regular people by creating a public matching fund for small-dollar donations to congressional campaigns. This would give a one hundred dollar donation from a high school teacher the same weight as a lobbyist's seven-hundred dollar contribution.



# PUBLIC MATCHING FUNDS FOR SMALL-DOLLAR DONATIONS (MESSAGE B)

Put more political power in the hands of regular people by creating a public matching fund for small-dollar donations to congressional campaigns. Also, give Americans a tax rebate for the first one hundred dollars in small-dollar donations they give to congressional campaigns.



### PUBLIC FUNDING OF CONGRESSIONAL ELECTIONS

Institute public funding of congressional elections, which would cost one billion dollars but could save taxpayers one hundred billion dollars in waste that comes when big campaign donors get to write our tax laws.



# TAX REBATE FOR \$100 IN SMALL-DOLLAR DONATIONS

Put more power in the hands of regular people by giving Americans a tax rebate for the first one hundred dollars in small-dollar donations they give to congressional campaigns.





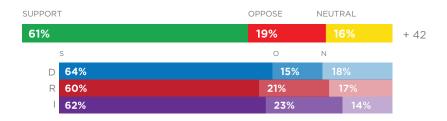
## DISCLOSE CORPORATE SPENDING ON POLITICS/LOBBYING

Force corporations to disclose their political donations and lobbying activity, so that consumers know if their dollars are supporting political activity.



## SHAREHOLDER APPROVAL FOR CORPORATE POLITICAL SPENDING

Reduce the influence of corporations in our elections by forcing them to receive majority approval from shareholders every year before making political donations or supporting trade associations that lobby or make political donations.



## BAN REVOLVING DOOR FOR CORPORATE EXECS IN GOVT

Ban government employees from going to work at a corporation they regulated. And ban corporate executives from taking government jobs overseeing their own industry.



# **END GERRYMANDERING**

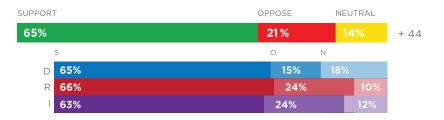
End the ability of politicians to draw non-competitive districts for themselves so that more elections are competitive and more politicians are forced to work hard to represent their constituents.





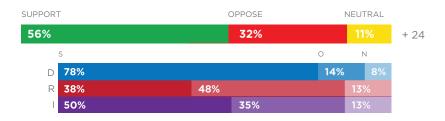
### ELIMINATE THE ELECTORAL COLLEGE

Eliminate the Electoral College so that presidents are elected by the national popular vote and must campaign everywhere for votes - not just in a few swing states.



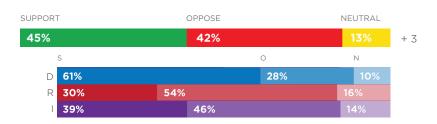
# COMPREHENSIVE VOTER EMPOWERMENT ACT

Enact a comprehensive Voter Empowerment Act that would make Election Day a national day off, empower the federal government to strike down state laws that limit people's right to vote, and automatically register people to vote when they turn eighteen.



### MAKE ELECTION DAY A NATIONAL HOLIDAY

Make Election Day a national holiday and day off.



# **NSA AND LAW ENFORCEMENT**

### REQUIRE NSA TO GET WARRANTS

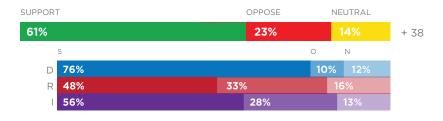
Prohibit the government from collecting the phone and Internet records of millions of ordinary Americans unless a court decides there is probable cause of criminal action or terrorist activity.





### REQUIRE SPECIAL PROSECUTOR FOR KILLINGS BY POLICE

Require an outside special prosecutor for cases involving killings by police, to eliminate conflicts of interest.



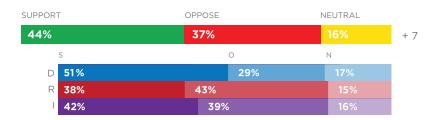
## RESTRICT SURPLUS MILITARY EQUIPMENT TO POLICE DEPARTMENTS

Put major restrictions on the Pentagon's transfer of surplus military equipment designed for war zones to our local community police departments.



### BAN FOR-PROFIT PRISONS

Ban government outsourcing of prisons to private companies that run prisons at a profit and are not accountable to the public.



#### POLLING INFORMATION

- Conducted January 9th 15th, 2015 by GBA Strategies on behalf of the Progressive Change Institute.
- Interviewed 1,500 likely 2016 voters nationwide (MOE +/- 2.5%) with every policy question posed to a split sample of 750 voters (MOE +/- 3.6%) to compare messaging and policy variations. With an oversample, 308 drop-off Democrats, defined as Democrats or Obama voters who say they did not vote in 2014, were interviewed (MOE +/- 5.6% for full sample, +/- 7.9% for split sample).
- More than 25% of interviews conducted via cell phone.
- 583 (38.9%) of those interviewed identified themselves as Democrats, 382 (25.5%) as Independents, and 507 (33.8%) as Republicans.
- Voters were asked to rate proposals on a scale of zero to ten where zero means they strongly oppose the idea and ten means strong support for the idea and a desire to see it become law. Zero to four represents opposition for a proposal. Five is neutral. Six to ten is supportive.
- Questions that resulted in one or more non-response are noted as "No Response."

