



healthywomen WEBINAR

THE PRESIDENCY, CONGRESS AND THE COURT:

2020 Election and Women's Health

Let's Go Back: What Happened in 2016?

Donald Trump pulled off a victory even though polling both nationally and in key states showed Hillary Clinton as having the lead. How did this happen?

- A bulk of undecided voters in the key states of **Wisconsin, Michigan, and Pennsylvania** ended up voting for Trump, which helped to solidify his victory.
- Polls **oversampled white college educated voters** and **under sampled white non-college educated voters**, allowing for an underrepresentation of the Trump vote.
- Possibility of Trump voters being less likely to respond to a poll, or to honestly admit that they were voting for him.

What's Different in 2020 and Keys to Biden's Success

There was **unprecedented turnout on both sides**, but Biden was able to **consolidate his party better** and **massive early voting and enthusiasm** helped to solidify his success, especially in the key swing states of **Michigan, Wisconsin, and Pennsylvania**.

- Biden's strength was persuading median voters. He beat Trump among independents and moderates by wide margins.
- Biden performed stronger than Clinton did among suburban voters (+2 margin for Biden compared to -2 margin for Clinton) and moderates (+30 for Biden compared to +14 for Clinton).
- In key states like Pennsylvania, Michigan, Georgia, Wisconsin, and Arizona, it is important to note that Black, Latinx, Asian American/Pacific Islander, Indigenous, and LGBTQ+ communities turned out for Biden in record numbers.

In the days leading up to the election, Biden maintained the lead in key battleground states, although his lead had narrowed.

- In a Wall Street Journal poll fielded right before the election, Biden held a 6-point lead across those states, 51% to 45%, compared with a 10-point lead the month before.

What's Different in 2020 and Keys to Biden's Success

The **electorate continued to hold a negative view of Trump's job performance**. Trump's overall approval rating was 45.9% on election day (disapproval rating 52.5%).

Americans remained concerned about coronavirus leading up to the election and disapproved of Trump's handling of the virus.

- Thirty-eight percent of voters named it as their top issue and 55% believe the worst is yet to come.
- Fifty-seven percent of voters disapproved of Trump's management of the pandemic.
- Biden won the COVID vote overwhelmingly (82% to 18%).

Character swung the election. Biden had character and leadership appeal; voters liked unity, integrity, and steady leadership.

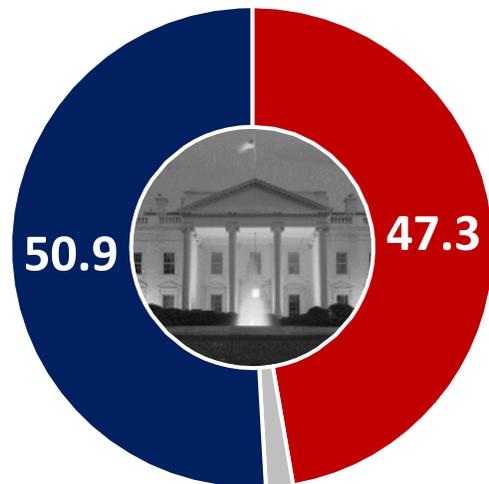
The gender gap played a huge role, like everyone expected. There was a 15-point gender gap, with women voting 57% for Biden, 42% for Trump, and men voting 53% for Trump, 45% for Biden.

- Biden won senior women. Women age 65 and older went for Biden 52% to 47% for Trump, and women 45-64 went for Biden 56% to 43% for Trump. Biden did better among seniors than Democrats have done in past elections.

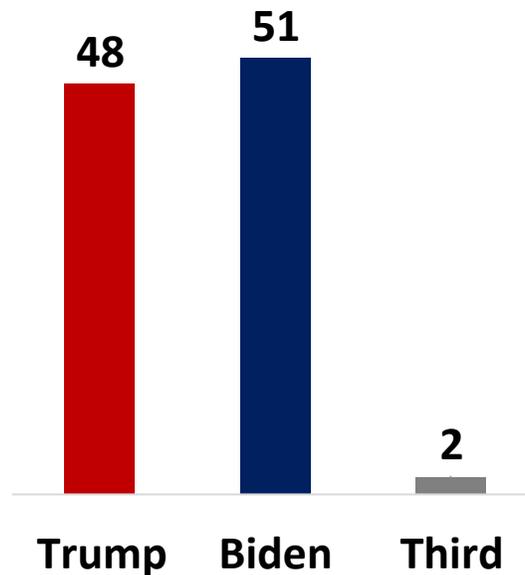
In a closely contested race, Joe Biden defeated Donald Trump in both the electoral college and the popular vote. Our election survey had the national vote 51% for Biden to 48% for Trump.

If the election for President were held today, and the candidates were [ROTATE BIDEN AND TRUMP] _ Democrat Joe Biden _ Republican Donald Trump, _ Libertarian Jo Jorgensen, [AND] _ Green Party Candidate Howie Hawkins, for whom would you vote?

Popular Vote as of 11/16/20



- Trump
- Other
- Biden



	Trump	Biden	Third Party
Men	50	48	2
Women	45	53	1
Under 30	40	58	2
30 to 39	43	55	1
40 to 49	51	47	1
50 to 64	50	49	0
Over 65	51	47	1
Northeast	38	61	0
Midwest	51	48	1
South	51	47	2
West	47	52	1
White	54	45	4
African American	11	87	1
Latinx	40	59	1
API	36	62	3
Democrat (ID)	7	92	0
Independent (ID)	44	54	2
Republican (ID)	93	6	1

Image Description: black and white image of the White House.

Source: Lake Research Partners Election Poll. N=2,400 voters nationwide. October 31- November 3, 2020

If the election for President were held today, and the candidates were [ROTATE BIDEN AND TRUMP] _ Democrat Joe Biden _ Republican Donald Trump, _ Libertarian Jo Jorgensen, [AND] _ Green Party Candidate Howie Hawkins, for whom would you vote?

Black and Latinx voters helped deliver victory for Biden.

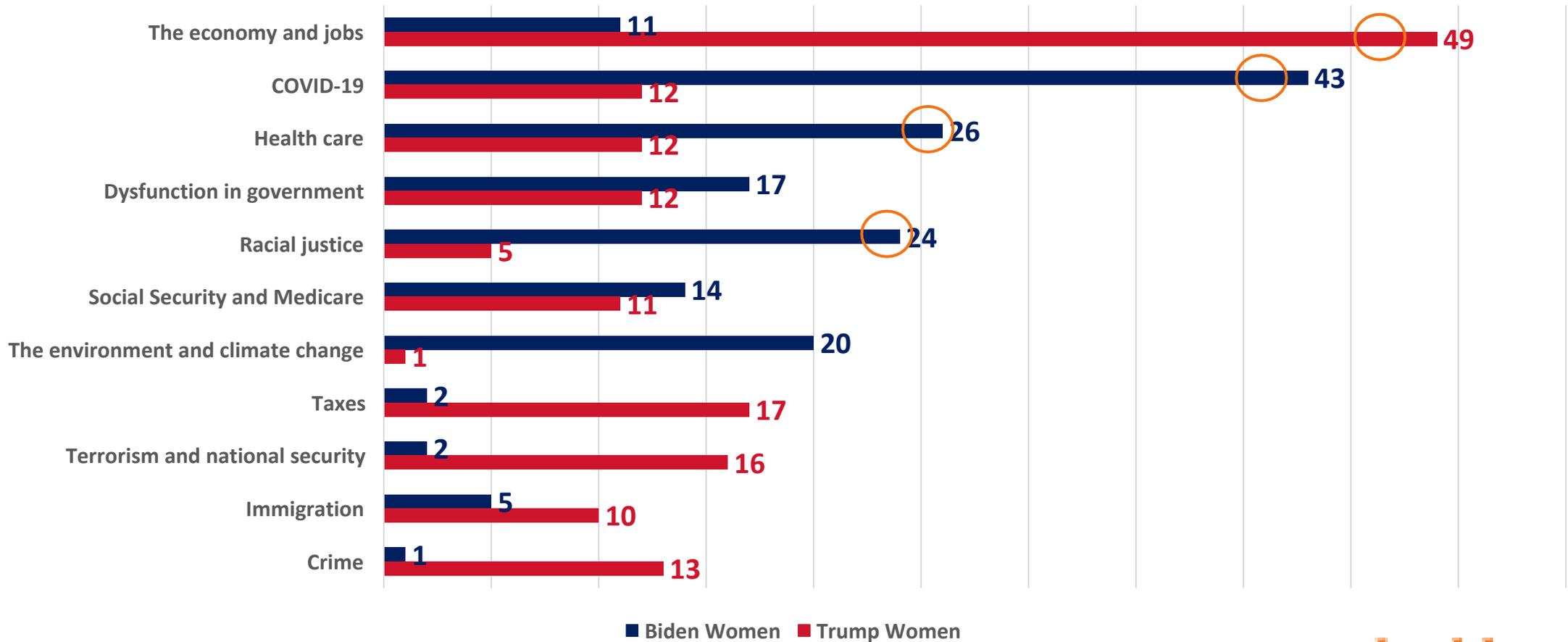
Among white voters, educational attainment remains a top predictor of the vote.

As we have seen in recent elections, there was also a marriage gap.

	Trump	Biden	Third Party
Total	48	51	2
White men	57	42	1
White women	50	48	1
African American men	15	82	3
African American women	8	92	0
Latino men	40	58	2
Latina women	40	59	1
White non-college men	64	35	1
White non-college women	62	37	1
White college men	49	49	2
White college women	38	60	1
Married men	57	42	1
Married women	52	47	2
Unmarried men	39	59	0
Unmarried women	38	60	0

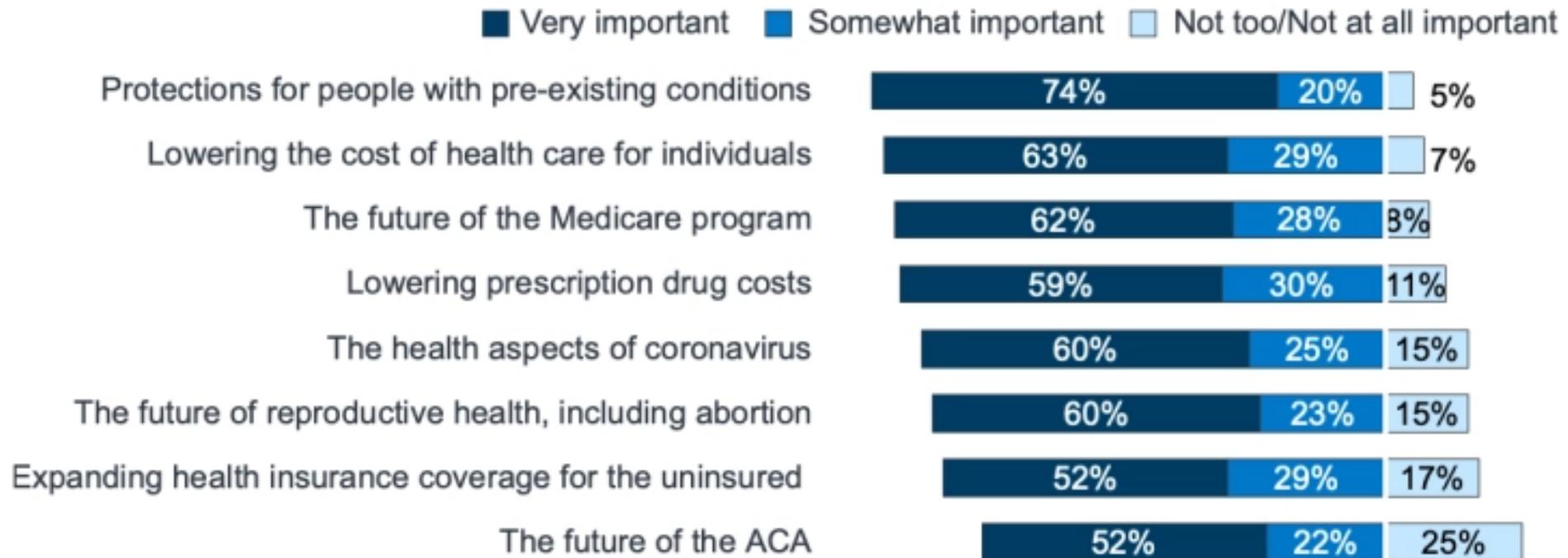
Women who voted for Biden said COVID-19 was the most important issue when deciding for whom to vote, followed by health care and racial justice. For women who voted for Trump, the economy and jobs was the top issue.

I am going to read you a list of issues that may have come up during the election. Please tell me which one or two of these was most important to you in deciding from whom to vote.



When given a list of possible health care policy areas, most voters said each issue is important.

How important will each of the following health care issue be in making your decision about who to vote for in this year's presidential election?
(registered voters)



SOURCE: KFF Health Tracking Poll (conducted October 7-12, 2020). See topline for full question wording.

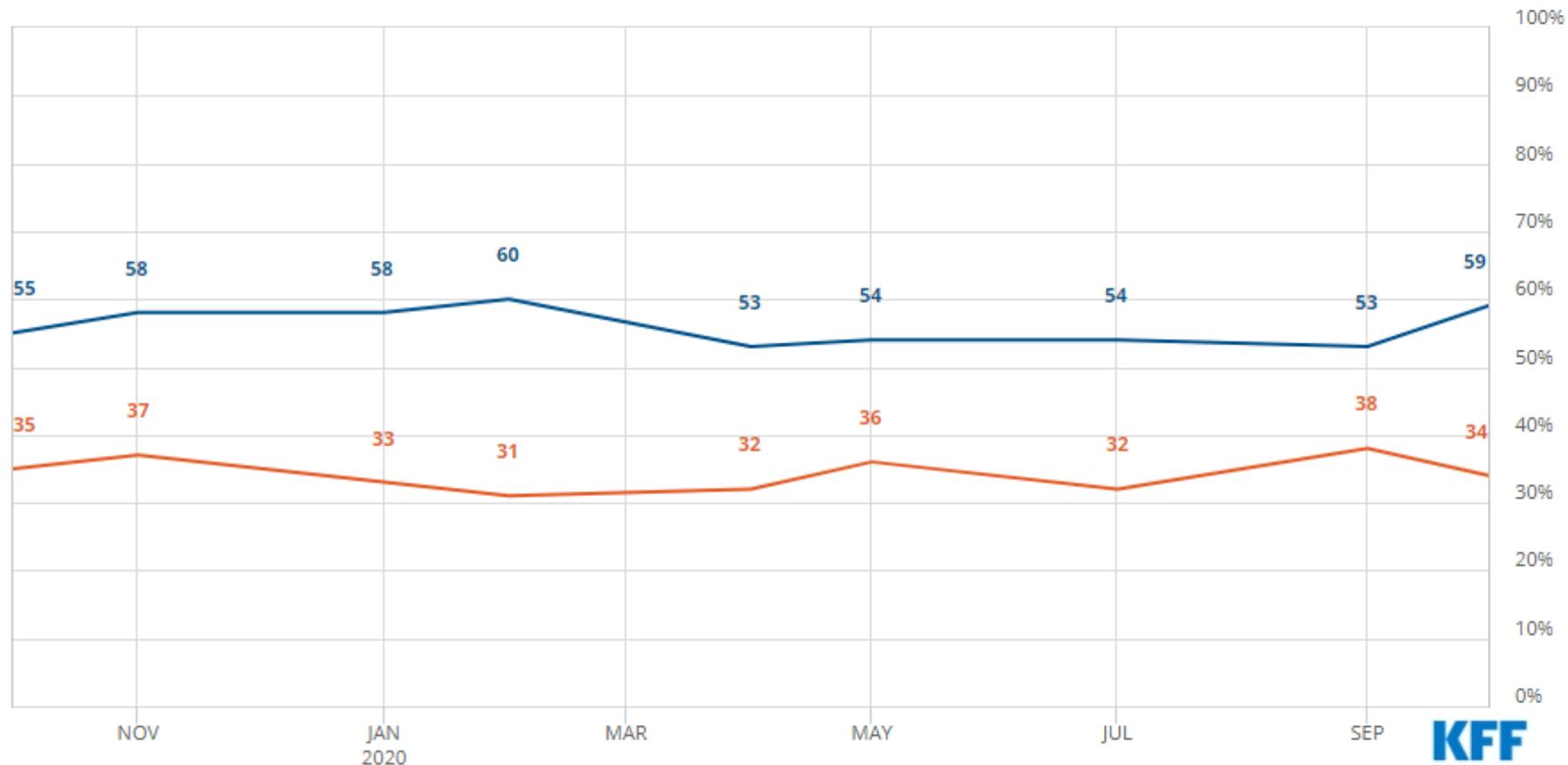
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Over the course of the past year, women have remained more favorable than unfavorable toward the ACA.

As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it? (adults)

■ Women - Favorable ■ Women - Unfavorable



Source: KFF Health Tracking Poll

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