



# pharmacy BUSINESS

## Features List 2026



Sunday 19 April 2026

[www.pharmacybusinessconference.co.uk](http://www.pharmacybusinessconference.co.uk)



Wednesday 7 October 2026

[www.pharmacybusinessawards.co.uk](http://www.pharmacybusinessawards.co.uk)

Issue Date	Artwork Deadline	Editorial Deadline	Features
MARCH	21 <sup>th</sup> Feb	21 <sup>th</sup> Feb	<ul style="list-style-type: none"> <li>Allergies &amp; Hay Fever</li> <li>Nicotine Reduction</li> <li>Cardiovascular &amp; Diabetes</li> <li>PMR &amp; Robotics</li> <li>Leadership Culture</li> </ul>
JUNE	16 <sup>th</sup> May	16 <sup>th</sup> May	<ul style="list-style-type: none"> <li>Men's Health</li> <li>Aesthetics</li> <li>Vaccinations &amp; Travel Health</li> <li>Dermatology and Skin Health</li> <li>Digital Marketing</li> </ul>
OCTOBER	19 <sup>th</sup> Sep	15 <sup>th</sup> Sep	<ul style="list-style-type: none"> <li>Diwali</li> <li>Vaccinations</li> <li>Menopause</li> <li>Mental Health</li> <li>Urine Frequency</li> <li>Dermatology</li> <li>Clinical Management systems</li> <li>Clinical Governance</li> </ul>
DECEMBER	14 <sup>th</sup> Nov	14 <sup>th</sup> Nov	<ul style="list-style-type: none"> <li>Weight management</li> <li>Winter Ailments and Ear /Thorat Health</li> <li>Device Testing &amp; Home Kits</li> <li>Apps &amp; Screen Providers</li> <li>Retention &amp; Satisfaction</li> </ul>

Positions	Rates	Technical Specifications (Height x Width)	
Front Cover (FC)	£6,001	<b>Front Cover (portrait):</b>	<b>Half page (Horizontal):</b>
Inside Front Cover (IFC)	£4,501	Height : 200 mm	Bleed : 151 x 216mm
Inside Back Cover (IBC)	£4,251	Width : 130mm	Trim : 148 x 210mm
Outside Back Cover (OBC)	£5,001		Type : 140 x195mm
Double Page Spread (DPS)	£6,601		
First or Centre DPS	£6,901	<b>DPS:</b>	<b>Half page (Vertical):</b>
Half Page DPS	£4,501	Bleed : 303 x 426mm	Bleed : 303 x 108mm
Full Page (FP)	£3,601	Trim : 297 x 420mm	Trim : 297 x 105mm
First FP	£4,251	Type : 280 x 400mm	Type : 280 x 93mm
Second FP	£4,001		
Half Page (HP)	£2,401	<b>Full page:</b>	<b>Quarter page (Vertical):</b>
Quarter Page (QP)	£1,451	Bleed : 303 x 216mm	Bleed : 151 x 108mm
Strip	£901	Trim : 297 x 210mm	Trim : 148 x 105mm
Stocktake	£401	Type : 280 x 195mm	
<b>Creative Options</b>		<b>Gatefold:</b>	<b>Stocktake</b>
Cover Wrap (FC and OBC)	£9,501	1st Page:	Between 120-150 words
Full Cover Wrap (FC, IFC, IBC and OBC)	£13,501	Bleed : 303 x 204mm	Plus a high resolution image (Jpeg or PDF)
IFC Gatefold	£12,001	Trim : 297 x 198mm	
Disruptive Fireplace (across a DPS)	£9,001		
Editorial Weave (across 3 editorial FPs leading to a FP)	£6,001	<b>Half page spread:</b>	<b>Copy Deadline</b>
Sandwich FP	£8,501	Bleed : 151 x 426mm	2 weeks prior to publication date
		Trim : 148 x 420mm	Electronic Specifications
		Type : 140 x 400mm	jpeg or pdf files (fonts embedded) for PC Colour proof required. email ads to kamlesh@gujarat.co.uk

All creative specs are available on request



### Terms & Conditions

- All rates are exclusive of VAT
- Rates do not include charges for colour separations.
- Agency 10% Commission payable to registered advertising agencies.
- Any other special positions guaranteed only confirmed in writing by Pharmacy Business
- No other positions can be guaranteed.
- Payment Terms: 15 days from date of invoice (2% interest per month will be charged on overdue accounts)
- Full terms and conditions available on request.

## Digital Rate Card

### Solus Webinar

Host a virtual event with Pharmacy Business, attended exclusively by our unique pharmacy audience. We provide the perfect platform for educational and category webinars; ensuring we have the perfect audience to match your requirements. Our webinar package includes:

- X2 Solus E-Shots to promote the webinar to our GDPR compliant email database.
- MPU on the pharmacy.biz website for a month in the lead up to the webinar
- Takeover of the pharmacy.biz website for a week before the webinar
- Hosting the webinar
- Video of the webinar on the pharmacy.biz site for the year

**Total = £20,001 + VAT**

### Training Modules

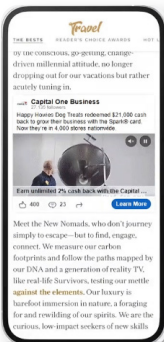
Offer training to our pharmacist audience digitally through our training modules. This will be a new tab on the Pharmacy.biz website where you can provide training throughout the year to our registered audience. The training modules package includes:

- X1 Solus E-Shot to promote the training module going live
- Exclusive training module page which can include a video, images and text
- Full Page in Pharmacy Business magazine to promote the training module
- Hosted on the site for the year

**Total = £15,001 + VAT**

**Webinar Sponsorship:**

- Content is set by PB
- Your logo on all webinar material
- Packages starting from £8k.



### Social Display Banner

Social Display ads are recreations of social media posts, to deliver in traditional banner placements

### Supported social networks link



### Website

Position	Weekly Rate	Monthly Rate	Website Specs (w x h)	Mobile Specs (w x h)
Leaderboard	£750	£2,500	728 x 90	320 x 50
MPU	£750	£2,500	300 x 250	300 x 250
Half Page	£1,400	£4,500	300 x 600	NA
Video MPU	£1,000	£3,000	300 x 250	300 x 250
Billboard	£1,000	£3,000	970x250	320 x 50
Take Over	£2,000	£7,500	Available on Request	Available on Request
Fireplace	£1,500	£5,000	Available on Request	Available on Request
Native Advertising	Fixed Rate of £750		Available on Request	Available on Request
Social Display Banner			300x250 / 300x600	300x250

### Carousel Native ad (5 Slides) 300x250

Container Size	: 300x250 px
Image Size	: 300x130 px
Logo Size	: 40x40 px
Title	: Maximum 35 characters
Description	: Maximum 80 characters

### Newsletter

Position	Rate per 000	Specs (w x h)
Leaderboard Top	£100	728 x 90
Leaderboard Bottom	£75	728 x 90
MPU	£200	300 x 250
Solus E-Shot	£500	640 x 1000

# Contact



Editorial copy deadline  
4 weeks prior publication

Advertising copy deadline  
2 weeks prior publication

Advertising copy send to  
[kamlesh@gujarat.co.uk](mailto:kamlesh@gujarat.co.uk)



MEMBER OF  
AUDIT BUREAU  
OF CIRCULATIONS

Average fortnightly net circulation  
1st July 2024 to 30 June 2025.

## 10,200

100% Individually Requested

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