

Early Alzheimer's Diagnosis Is Possible. Most Women Don't Know It.

A HEALTHYWOMEN SURVEY ON WOMEN & ALZHEIMER'S

HealthyWomen set out to identify women's awareness, attitudes and behaviors around cognitive screening via a survey of 2,000 women age 45-64 conducted by the Harris Poll.*

The tests exist.
The conversations
aren't happening.



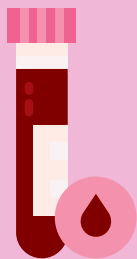
of women have never heard of FDA-cleared blood tests that can detect Alzheimer's early.

2 in 3

women say knowing that treatments and lifestyle changes can slow Alzheimer's progression would motivate them to get tested.

The Demand Is There

9 in 10 women are ready for cognitive screening as part of routine care.



90%

would be open to a simple blood test that could help diagnose Alzheimer's early



91%

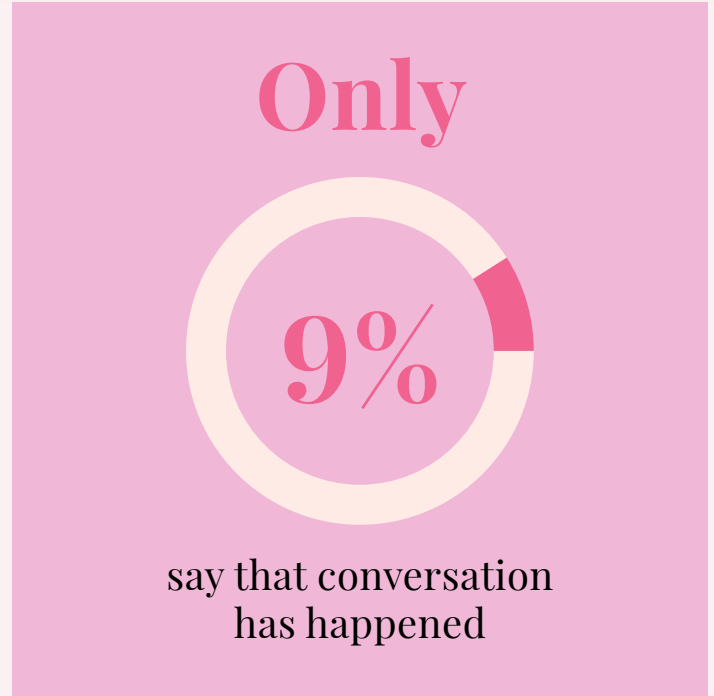
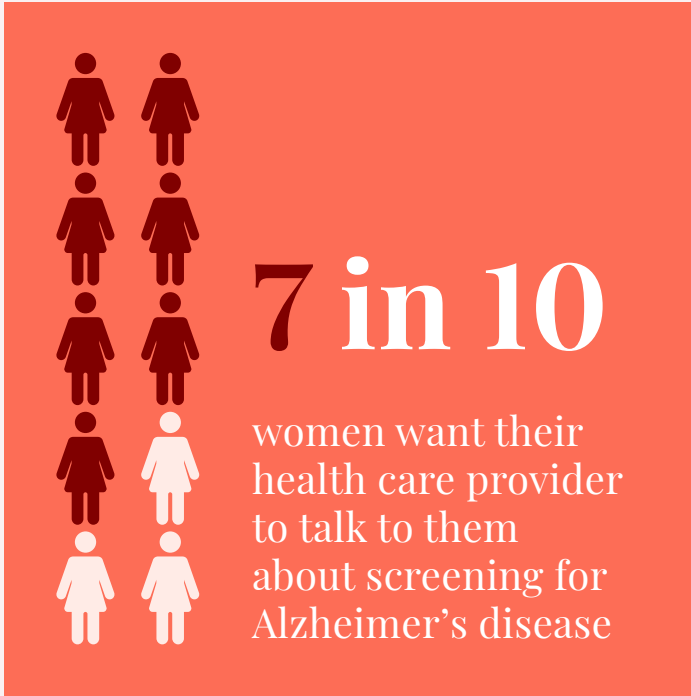
agree that cognitive screening should be as routine as a mammogram or cholesterol test



94%

say an early diagnosis would give them more time to explore treatment options

The Health Care Gap is Real



**Women want to know.
Providers need to ask.**

Visit the [**HealthyWomen Brain Health Hub**](#) for trusted resources, screening information, our full survey results and more.

Respondents for this survey were selected from among those who have agreed to participate in our surveys. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within ± 2.5 percentage points using a 95% confidence level. This credible interval will be wider among subsets of the surveyed population of interest.

For complete survey methodology, including weighting variables and subgroup sample sizes, please contact Helaine Bader (helaine@healthywomen.org).

**healthy
women**