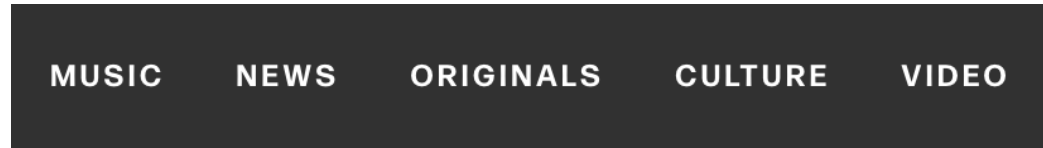


OKAYPLAYER

CURRENT HEADER STRUCTURE



NEW HEADER & SUBSECTIONS

- MUSIC
- NEWS
- ORIGINALS
 - FEATURES
 - DISCOVERY
- CULTURE
 - FILM + TV
 - FASHION
 - WELLNESS
- CITIES
 - NEW YORK
- VIDEO
 - ORIGINALS (TBA)
 - DISCOVERY

WHAT ARE THE GUIDELINES FOR PLACING CONTENT IN EACH CATEGORY?

Music: Only music releases, music videos, tour / performance-related content

News: Content related to law/legal proceedings, births, deaths, social justice, economics, drugs, mental health

Originals: Feature stories and Content Discovery (music lists)

Entertainment: Film, TV, and streaming content

Fashion: Fashion - related content

New York: NYC content- what to do, where to go, what to eat, what to experience

OKAYAFRICA

NEW HEADER

- Home (Formerly What's Hot)
- News
- Music
- Film+TV
- Arts+Culture
- Fashion+Beauty
- Sports
- Countries (Continental, SA, Nigeria, USA, Global)
- Shop

WHAT ARE THE GUIDELINES FOR PLACING CONTENT IN EACH CATEGORY?

News: Content related to law/legal proceedings, births, deaths, social justice, economics, drugs, mental health

Music: Only music releases, music videos, and tour / performance-related content

Film & TV: Film, TV, and streaming content

Fashion & Beauty: Only beauty, fashion, fashion designers & brand-related content

Arts & Culture: Art, theater, cultural content

Sports: Continental & Global sports

Countries: what to do/see/eat/experience in SA, Nigeria - also features continental articles

