

# Ricoh Higher Education

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Digital transformation for hybrid higher education is no longer part of the future, it's happening **NOW.**



# |49%

of adults  
worldwide envision  
higher education in  
their country in  
both online and  
face-to-face modes in  
the next few years.

*Source: Ipsos article: In the future, higher  
education is expected to be online*

## Do you know how to start creating an innovative education model?

Today more than ever, higher education institutions play a fundamental role in developing professionals with skills and knowledge that adapt to the new demands of the market and, of course, to the demands of today's education industry. And for this, technology and innovation are key to achieving it.

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Highlighted below are the **main trends in digital transformation and innovation** that have revolutionized the **higher education sector** in recent years, shifting the focus of rectors and academic directors towards an education without limits to address rapid changes in the future:



## Hybrid learning environments

The need for new ways to support students has caused investments in the **classroom to acquire specialized videoconferencing tools** creating hybrid models of collaboration or “hyflex models” between remote students with face-to-face students and teachers.

*Gartner: Top technology trends in higher education for 2022*

## Connectivity in remote and onsite classes

More institutions will abolish the traditional model and adapt their learning spaces to hybrid models, **leading to teachers being updated in their professional practice.**

*Article: Educational trends after 2021*



## More efficient operating models

Expanding remote education opportunities increases the vulnerability of institutions to cyber-attacks. Technology that **supports zero trust security, robotic process automation with Artificial Intelligence and modernization of IT infrastructure** reduces risks and increases operational and administrative efficiency.

*Gartner: Top technology trends in higher education for 2022*



These approaches have generated the need for institutions and universities to be increasingly prepared to adapt to rapid changes, modernizing their IT platforms and infrastructure and preparing complete professionals for the new market demands.

In order to be at the forefront of innovation and new technologies, it is essential to **understand the expectations of your students, faculty and administrative staff** according to their current needs, linked to the trends before mentioned.



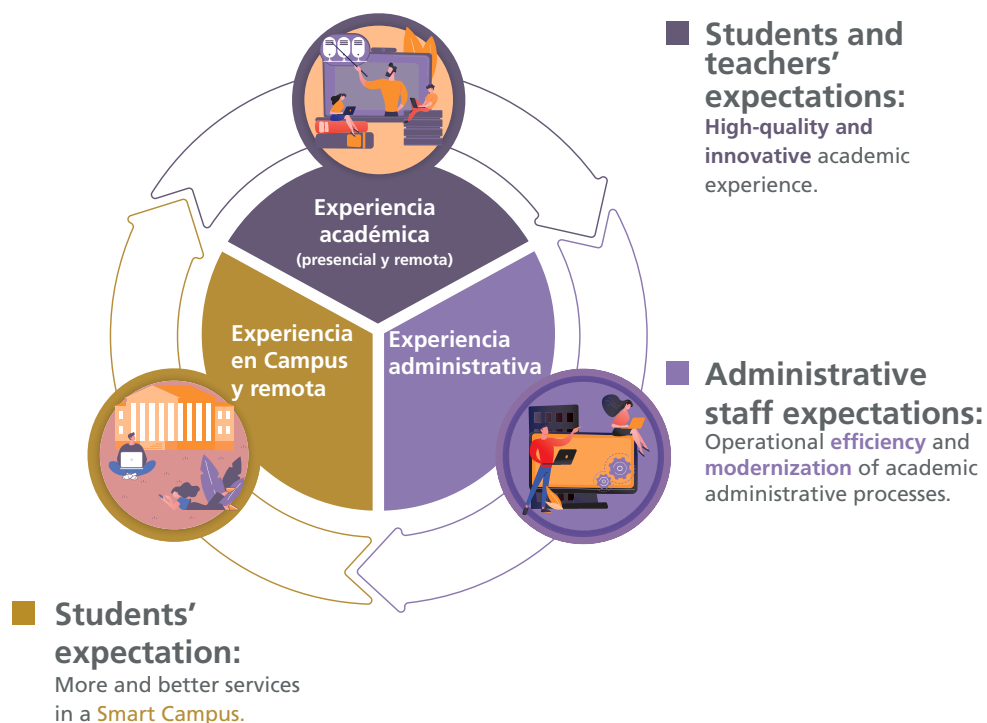
# 3D CREATOR LAB

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# Expectations of students, faculty, and administrative staff:



## ■ Students' expectation: Campus (and remote) experience.

Innovative and modern campus that enhances and promotes more and better services to offer a **digitally native** (digitally disruptive) experience for the student.

Belonging to a **prestigious institution** with best practices in **technology and innovation**.

## ■ Students and teachers' expectations: Academic Experience

High quality academic experience, with integration of **innovative technology for practice-based learning** to promote the development of skills and abilities for **academic success and access to the jobs of the future**.

## ■ Administrative staff expectations: Administrative experience

**Time savings** in student registration and admissions processes with digital documents.

**Increased productivity** through automated processes, artificial intelligence and analytics.

**Automate school management** to record student activities, inputs and performance, and facilitate principals, teachers and administrators to make educational decisions and effectively manage school resources.

The education sector has focused its interest on achieving greater student success, **better learning experiences and meeting the expectations of students and teachers, both on-campus and remotely.**



# This is now a reality, with Ricoh Higher Education!

We accelerate your institution's digital adoption by transforming your student, faculty and administrative staff's journey into an **agile, flexible and secure experience**, increasing your institution's prestige and attracting new students.

## Learn about its components to improve every moment of experience in your institution!

Students' Expectation

### Smart Campus:

Campus (and remote) experience

#### Admission processes:

Process improvement and automation.

#### IT infrastructure / DaaS for education:

- IT management services.
- Device management (laptops, tablets, PCs, etc) for students, teachers and administrative staff 24/7.
- Management of servers, networks and service desks.

#### Managed services in the cloud:

Hosting, Data security and backup, Migration.

#### Cybersecurity Services:

Endpoint Security, Ransomware Protection, 24/7 Monitoring.





Administrative  
Staff Expectations

## Operational efficiency and modernization

Administrative Experience

**Time savings**  
**in student registration:**  
and admissions processes  
with digital documents.

**Increased productivity:**  
through automated processes,  
artificial intelligence and analytics.

**Automate school  
management:** for the  
registration of activities,  
contributions and student  
performance, making it  
easier for principals, teachers  
and administrators to make  
educational decisions and  
effectively manage school  
resources.



Student and  
Teachers' Expectations

## Innovation and High Quality:

Academic Experience

**Hybrid Classrooms:**  
Provides the best virtual learning  
experience with  
high quality audio, video  
and collaboration.

**Creator Labs:**  
Laboratories for project  
development, entrepreneurship,  
innovation and development of  
business and labor competencies.

**Connected workplace:**  
Implementation of collaboration  
rooms for hybrid work and space  
management (Ricoh Spaces).

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## Printing is part of an innovative academic environment!

Exceed the expectations of your students, faculty and staff with Ricoh Experience Lab, a highly efficient and cost-effective print center that brings together Ricoh solutions, software and services for high-volume printing to deliver exceptional quality, efficiency and cost savings to your institution.





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**All without leaving the campus!**







All our solutions include customized services from the design of process workflows and intelligent academic environments to the installation, configuration, maintenance of technological tools and 24/7 remote support to guarantee the operability of your higher education institution.





Innovate with cutting-edge  
technology and increase the value  
of your academic proposal with

# Ricoh Higher Education!

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