



GZERO MEDIA

A EURASIA GROUP COMPANY



Who we are

GZERO Media is the go-to source for nonpartisan news and insight around the world.

From digital, TV, and newsletter to audio and branded content, GZERO is where influential audiences come for clear and concise political perspective.

Founded by the world-renowned political scientist **Ian Bremmer**, we are a hub for key newsmakers and business-leaders around the world.

GZERO is a part of Eurasia Group, the leading geopolitical risk advisory firm, headquartered in New York with offices around the globe.

GZERO Media connects partners with affluent, influential audiences across integrated platforms.

105.5M+

US broadcast
households

250K+

newsletter
subscriptions

100K+

podcast downloads
per month

7.4M+

social media
followers

20+

global events
hosted each year

Our Audience is influential, affluent decision-makers.

60%

C-Suite, Partners,
Senior Executives,
VPs, or Directors

51%

Age 18-49

72%

HHI over \$100K

52%

Master's Degree,
MBA, or PhD

Platforms



Television



Newsletters



Videos



Podcasts



Branded Content



Events

Television

Hosted by Ian Bremmer, GZERO World is an award-winning, nationally syndicated PBS television program featuring some of the most influential leaders and thinkers in the world.

Position your brand with key thought leaders on the most trusted news channel in the US.



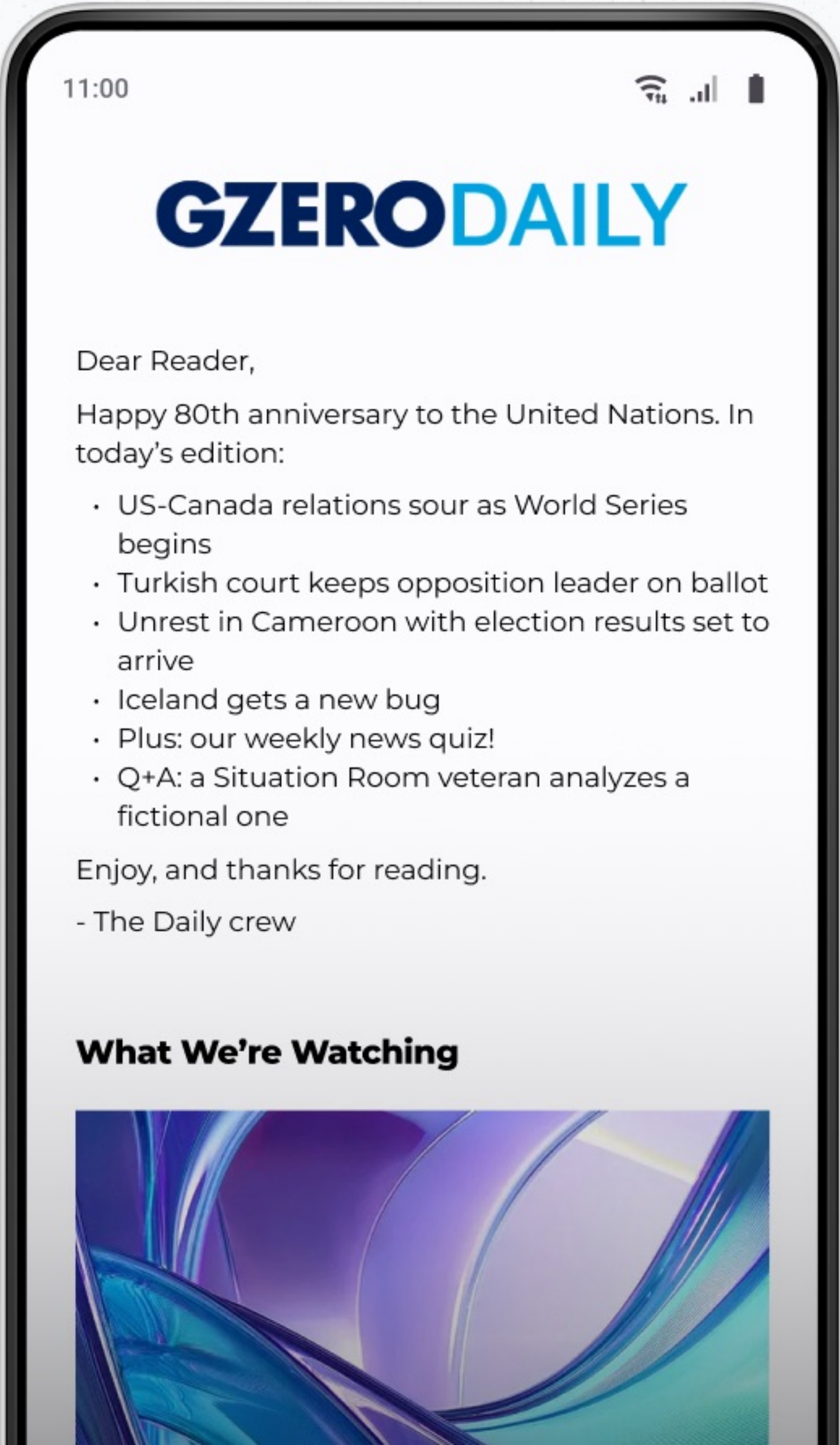
Winner of
17 Telly Awards



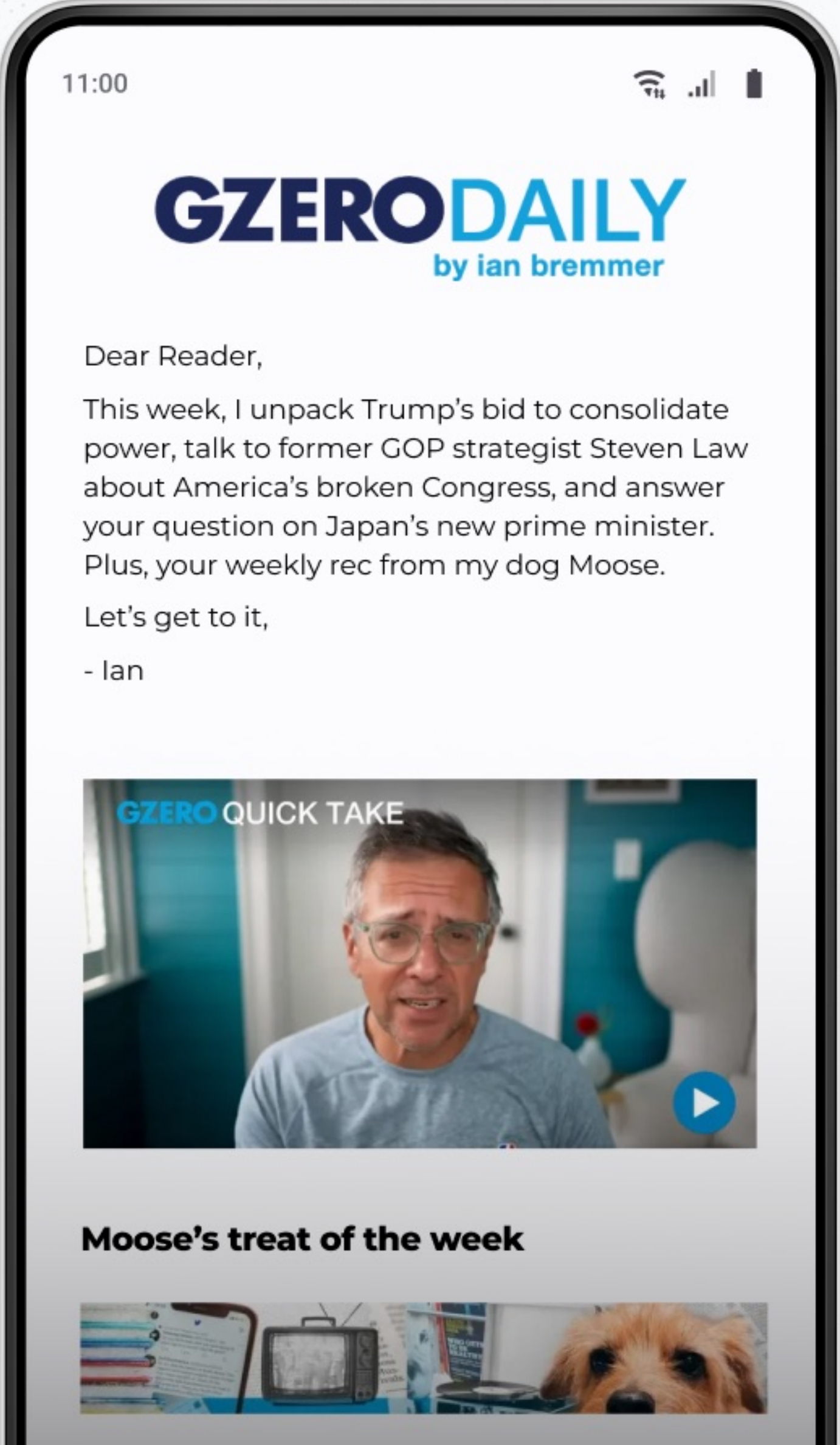
Newsletters

GZERO Daily is the insightful and balanced news-brief that influential readers around the world trust.

Published daily, GZERO Daily is a must-read for people who want to understand how geopolitics affects their lives, their work, and their culture.



Our premier newsletter product from Ian Bremmer is published every Wednesday, reaching 130K+ global subscribers each week.

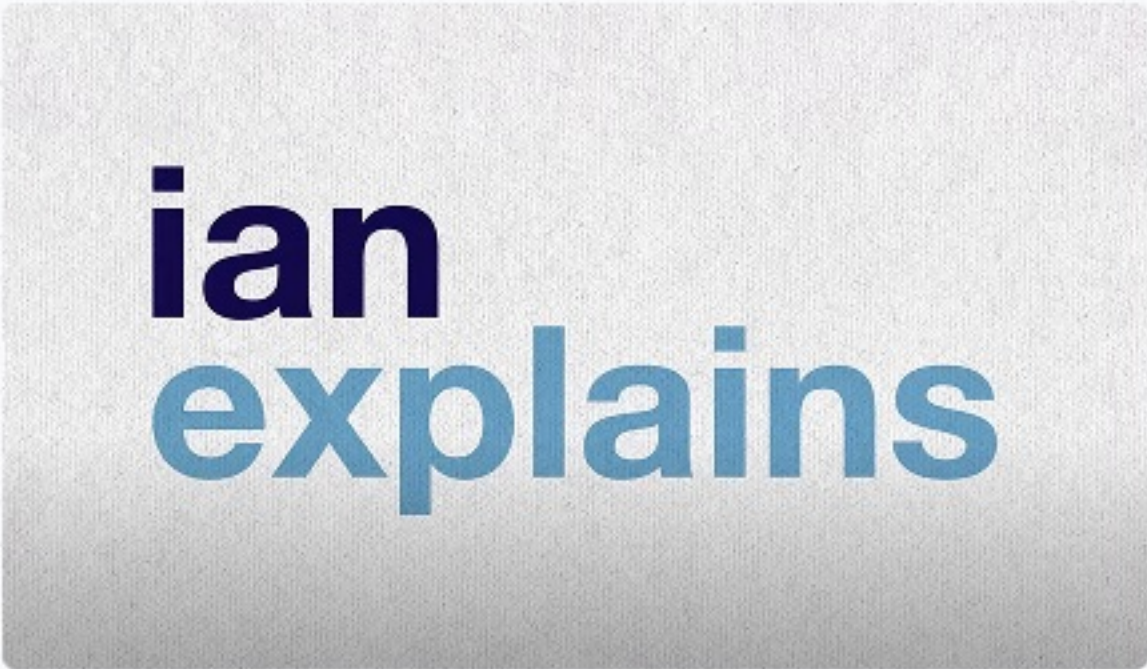


Videos

GZERO's video platforms provide smart, timely, and thoughtful perspectives on the most important issues of the day.



Each week, Ian Bremmer explains the key global stories of the moment, sits down for an in-depth conversation with the newsmakers and thought leaders shaping our world, takes your questions, and presents field pieces that show how geopolitics impact everyday people.



Short video versions released weekly of Ian Bremmer's opening monologues from the GZERO World show.



PUPPET REGIME is an award-winning comedy series that uses puppets to parody world leaders from Joe Biden, Xi Jinping, and Vladimir Putin to tech titans like Elon Musk and Mark Zuckerberg.

Our sketches take a satirical and provocative look at what's happening in the world - since sometimes all you can do is laugh.



Ian's Quick Take, where Ian Bremmer weighs in on the biggest stories of the moment.



Our journalists bring you on-location video reports digging into news stories around the world.



Ian Bremmer shares his insights on global politics this week.

Podcasts

GZERO’s podcasts generate 100k+ downloads per month and can deepen your access to our audience anywhere they go.



SEP 20
A world in chaos and a UN in crisis with Secretary-General Guterres
Wars are raging, tensions are rising, and trust in global institutions is collapsing. From Gaza to Ukraine to Sudan, the world is on fire—and the one institution meant t...
32 min



SEP 13
Renewable energy and the McKibben
Is the clean energy revolution finally experienced a sudden and overwhe...
28 min



SEP 6
How AI will revolutionize medicine
On the latest episode of the GZERO World podcast, we speak with a renowned cancer researcher and about the future of medicine—and...
33 min



AUG 23
Rethinking the refugee crisis with Miliband
The number of people forced to flee their homes because of a humanitarian disaster or political co...
28 min



AUG 16
Pakistan needs to stand up to China with Hina Khar
After nearly eight decades of on- and off-and-off again, Pakistan has been on the brink of all-out war last spring...
37 min



AUG 9
Trump vs higher education
From lawsuits and executive orders to the firing of professors, the Trump White House is targeting higher education. In this episode, we hear from a professor who calls an effort to undermine...
26 min

11:00





JANUARY 2
Renewable energy and the case for GZERO World with Ian Bremmer

...

22:43

-52:45

1x









The podcast edition of GZERO World with Ian Bremmer includes extended newsmaker interviews from our weekly public television show, continuing our commitment to expertise without ideology.



Blue Circle Studios produces a wide selection of multimedia branded content, from podcasts and videos to newsletters, infographics, special-edition articles and more.

Our network spans continents and platforms, delivering premium creative content and global insights to a multinational audience.



GZERO SUMMIT

Europe 2025



From 500-person summits in cities around the world to bespoke events, roundtables and livestreams, GZERO Media is on location at the center of power.

From Davos to the Munich Security Forum, from the US-Canada Summit in Toronto to the World Bank, GZERO puts you at the heart of global gatherings and thought-leadership.

What We've Achieved

Awards

2020

GZERO World with Ian Bremmer
TV Political Commentary
Silver

Puppet Regime
Online Comedy Series
Bronze

In 60 Seconds
Social Video Series, News & Information
Bronze

2021

Puppet Regime
Online Comedy Series
Silver

The Red Pen
Online Politics/Commentary
Bronze

UNGA, Connecting Through Crisis
Virtual Events
Bronze

GZERO World with Ian Bremmer
TV News Feature
Bronze

2022

Puppet Regime
Online Comedy Series
Bronze

GZERO World with Ian Bremmer
TV Government Relations
Silver

GZERO World with Ian Bremmer
TV Political Commentary
Bronze

GZERO World with Ian Bremmer
TV Culture
Silver

2023

Puppet Regime
Online Comedy Series
Gold

GZERO World with Ian Bremmer
TV History
Silver

GZERO World with Ian Bremmer
TV History
Bronze

2024

Puppet Regime
Comedy: Short or Episode
Silver

Puppet Regime
Comedy: Short or Episode
Silver

Puppet Regime
Comedy: Short or Episode
Silver

GZERO World with Ian Bremmer
TV History
Silver

GZERO World with Ian Bremmer
TV Interview & Talk Show
Silver

From 2020 to 2025,
we received
26 awards.

2025

Ian Explains
General Explainer
Gold

GZERO World with Ian Bremmer
Television News and Politics Series
Silver

GZERO World with Ian Bremmer
Interview & Talk Show
Silver

GZERO World with Ian Bremmer
Political Commentary
Silver

Puppet Regime
Comedy
Silver

Global Stage
Virtual Events & Experiences
Silver

Ian Explains
General Explainer
Bronze

We work with **world-class** partners
across our platforms.



Let's Talk
Email us

reach out to

partnerships@gzeromedia.com

**GZERO
MEDIA**

A EURASIA GROUP COMPANY

